

NEWS RELEASE



Contact:
Heidi Arndt
Communications Manager
320-275-3382, x7205
Fax: 320-275-2306
harndt@cresthealthcare.com
P.O. Box 727
195 S. Third St.
Dassel, MN 55325
www.cresthealthcare.com

For Immediate Release

Reliable and Affordable PalatiumCare® Wireless Nurse Call System Now Available from Crest Healthcare Supply

DASSEL, Minn., February 4, 2011 — Crest Healthcare Supply is excited to introduce the PalatiumCare® Wireless Nurse Call System to our product offering.

PalatiumCare is an affordable, expandable and easy-to-install system that puts reliable wireless nurse call function within reach for any facility. The PalatiumCare system uses basic components that are simple enough for a facility to install. Professional programming and installation is available upon request. A system starts with a kit consisting of a Server, Receiver and Power Supply with battery backup. The dedicated Server connects to your existing LAN, allowing you to have as many access points as you need including off-site management. There are no licensing fees, making it a budget-friendly and flexible solution for facilities of any size.

The PalatiumCare system uses trusted and tested Inovonics wireless technology so you can feel confident in the reliability of your nurse call system. PalatiumCare also helps to promote a home-like environment by eliminating local alarms and lights using the Paging Transmitter and Staff Pagers for fast and discreet response to help requests. In addition to standard resident call devices like personal pendants and stations you can also add motion detectors, smoke alarms, door/window contacts, universal transmitters and more. Expanding your system is easy using simple Repeaters. Adding or removing signaling devices is quickly accomplished by any of your selected staff with the user-friendly software interface. Best of all, PalatiumCare offers robust reporting capabilities. From full property summaries to individual resident reports, it gives you the data you need to help make care and staffing decisions for your facility. More information is available on Crest's website at www.cresthealthcare.com.

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About Crest Healthcare Supply

Crest Healthcare Supply manufactures and distributes a wide variety of products for the healthcare industry – including nurse call equipment, pillow speakers, fall management products, wheelchairs, bed controls and communication cables. Dedicated to being an economical supplier of quality products, Crest's mission is to also provide customers with unparalleled service and support. Founded in 1968, Crest Healthcare Supply is headquartered in Dassel, MN, and ISO 9001 certified.